



ACADEMY OF MEDICINE OF MALAYSIA



ACADEMY OF MEDICINE SINGAPORE



HONG KONG ACADEMY OF MEDICINE

Jointly organised by



MALAYSIAN ONCOLOGICAL SOCIETY



COLLEGE OF PHYSICIANS ACADEMY OF MEDICINE OF MALAYSIA

# 52<sup>nd</sup> Malaysia-Singapore Congress of Medicine

incorporating

- Annual Scientific Meeting 2018 of the College of Physicians, AMM
- Annual Scientific Congress of the Malaysian Oncological Society (ASCOMOS) 2018

27<sup>th</sup> - 29<sup>th</sup> July 2018 • The Royale Chulan, Kuala Lumpur, Malaysia

## Battling Cancer - What is Your Role



Sponsorship Prospectus

[mscm.acadmed.my](http://mscm.acadmed.my)

CONGRESS SECRETARIAT | Malaysia-Singapore Congress of Medicine

Unit 1-6, Level 1, Enterprise 3B, Technology Park Malaysia (TPM), Jalan Innovasi 1  
Lebuhraya Puchong - Sungai Besi, Bukit Jalil, 57000 Kuala Lumpur, Wilayah Persekutuan

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## Information for Sponsors

The 52nd Malaysia-Singapore Congress of Medicine incorporating the Annual Scientific Meeting 2018 of the College of Physicians and the Annual Scientific Congress of the Malaysian Oncological Society or (ASCOMOS 2018), will be held from 27<sup>th</sup> - 29<sup>th</sup> July 2018 at The Royale Chulan Hotel, Kuala Lumpur. This Congress is organised annually between the Academy of Medicine of Malaysia and the Academy of Medicine, Singapore. This year's theme, "Battling Cancer – What is Your Role?", reminds us of our commitment.

This Congress will incorporate renowned speakers in the field of oncology and related medicine.

### Who should attend?

- Medical practitioners of all fields
- Medical Officers
- Medical Students
- Scientists and Researchers
- Nurses / Assistant Medical Officers
- Physio therapists / Occupational Therapists

### Why Should I get involved?

- To increase focus on providing multidisciplinary care for oncology patients
- To gain more information from integrated teams of professionals representing the relevant treatment modalities, including surgery, radiation therapy, and systemic medical interventions
- To increase awareness of ongoing scientific research in this area
- To build networks with key figures in this area
- To aim on precision of prevention, detection and assessments

**PREMIER SPONSORSHIP**

**PLATINUM SPONSOR RM 148,400**

**GOLD SPONSOR RM 95,400**

**FUNCTION/EVENT SPONSORSHIP**

ITEM	COST	REMARKS
<b>LUNCH SYMPOSIUM</b>		<b>Reserved for Platinum Sponsors</b>
<b>TEA SYMPOSIUM</b>	<b>RM84,800</b>	<b>Reserved for Gold Sponsors (if not taken up then companies can be opened for others)</b>
<b>EXHIBITION BOOTH (3m x 3m)</b>	<b>RM15,900</b>	
<b>POCKET PROGRAMME</b>	<b>RM10,600</b>	
<b>ADVERTISEMENT IN SOUVENIR PROGRAMME Full Ordinary Page</b>	<b>RM5,300</b>	
<b>CONFERENCE BAG INSERT</b>	<b>RM5,300 (per insert)</b>	
<b>WEBSITE LINKAGE</b>	<b>RM10,600</b>	

The above rates are inclusive of the 6% GST

## PREMIER SPONSORSHIP

### 1. PLATINUM SPONSOR: RM140,000

- u One premium platinum exhibitions booths in a prime location (6m x 6m)
- u One Lunch Symposium
- u Complimentary registration for 20 delegates
- u Complimentary one page coloured advertisement in a prime location in the Souvenir Programme
- u One complimentary conference bag insert
- u Logo recognition as Platinum Sponsor on conference website
- u Acknowledgement as a Platinum Sponsor in Final Announcement and Souvenir Programme
- u Advertisement as a Platinum Sponsor at the conference
- u Right to use endorsement "Platinum Sponsor"

### 2. GOLD SPONSOR: RM90,000

- u One premium gold exhibition booths in a prominent location (3m x 6m)
- u One Tea Symposium
- u Complimentary registration for 10 delegates
- u One complimentary insertion of printed material into conference bags
- u Logo recognition as Gold Sponsor on conference website
- u Advertisement as a Gold Sponsor at the conference
- u Acknowledgement as a Gold Sponsor in Final Announcement and Souvenir programme
- u Right to use the endorsement "Gold Sponsor"

## SPONSORSHIP INFORMATION

### **1. Lunch symposium (Reserved for Platinum Package)**

- a. 27<sup>th</sup> and 28<sup>th</sup> July 2018 (Concurrent)
- b. 80 minutes, 40 mins will be allocated for the lecture

### **2. Tea Symposium RM80,000**

- a. 26<sup>th</sup> and 27<sup>th</sup> July 2018 (Concurrent)
- b. 30 minutes each, 20 mins will be allocated for the lecture

### **3. Exhibition Booth RM 15,000**

- i. By participating in this mega event as an exhibitor, your organization will get an opportunity to showcase the latest technology, new products and a chance to interact with more than 600 participants including renowned doctors, researchers & medical professionals at one place.

#### ii. Facilities to be provided to the exhibitors

1. Exhibition booth (3m x 3m)
2. Facial plate with the name of company in vinyl cutout letters
3. Partition wall as per Exhibition layout plan
4. One table (100cm x 50cm)
5. Two chairs
6. Three spotlights
7. One plug point
8. Carpet for the stall

#### iii. Exhibitor Badge

1. The persons in the exhibition area should be registered and it will be mandatory to wear the exhibitor ID badges provided for security reasons.
2. Each exhibitor will be given 3 ID badges per 3 x 3 meter booth, which entitles them to the tea/coffee breaks during the Conference
3. Extra exhibitor's ID badges are chargeable at RM200 per person.

#### iv. Space selection

1. Space will be assigned in accordance with the total sponsorship of the sponsors, after which the selection will be on first-come first-served basis.

v. Product to be exhibited

1. Exhibits can include pharmaceutical drugs, medical equipment, nutritional products, and medical publications etc. Note: all exhibits are subject to the approval of the Organizing committee.

**7. Souvenir Programme**

- i. Full Ordinary Page RM5,000

**8. Conference Bag Insert RM5,000 (Per insert)**

- i. To allow the advertisers an opportunity to publicise their products to the delegates, Conference may insert up to two A4 pages leaflet into the conference bag. The leaflets are to be provided by the advertisers
- ii. The Organizing Committee must approve contents and format of the A4 leaflet. It should be in English with an initial distribution of 600 copies, which must reach the secretariat by 1<sup>st</sup> July 2016.

**10. Website Linkage RM10,000**

The sponsor will be provided with a link to the congress website.